

VALERIE DEL CAMPO

Communications Vice President

PROFILE

I am a junior at Marquette University in the College of Communications. I am currently the Communications Vice President for their Student Government organization. I am looking to continue my leadership skills and knowledge in organizational communication in a long-term position

CONTACT



delcampovalerie.wix.com/homepage

EXPERTISE

Trello
Hootsuite
Canva
Adobe Products
Wix
Squarespace
Microsoft Applications
Interpersonal Communication

EXPERIENCE

THE PITCH PROJECT INTERN

The Pitch Project | 2017

Assisted in the development and execution of marketing strategies. Managed a schedule of regular posts on the Pitch Project website and social media platforms that balanced promotion of the gallery and of the artists. Assisted in the publicity of gallery events, as well as managed the gallery area by pro-actively communicating/engaging with the public. Maintained cleanliness of reception and gallery area. Attended and assisted in exhibition openings and events.

COMMUNICATIONS VICE PRESIDENT MUSG

April 2017-current position

Responsible for all of Marquette University Student Government's external and internal communication efforts, including the design of publicity and advertising for events and initiatives, writing news releases and updates regarding student government, managing the MUSG website and engaging with students on a variety of social media platforms. Manage three teams within the MUSG communications department. These teams include the Public Relations, Graphic Design and Multimedia directors and their assistants.

BREW CAFES STUDENT MANAGER

August 2015-March 2017

Responsible for training, safety and motivating the student employee to endure that all Brew locations are ran efficiently with outstanding customer service. As well as closing and handling all finances at the end of the day. Other responsibilities include assuming the roles of a supervisor when they are unable to work, filing paper work and audit all locations.

EDUCATION

MARQUETTE UNIVERSITY

2015-2019

Bachelor of Arts, Major in Corporate Communications, Minors in Public Relations and Business Administration

ORGANIZATIONS

BAYANIHAN STUDENT ORGANIZATION

Member | 2015-2017

MARQUETTE UNIVERSITY STUDENT GOVERNMENT

Communications Vice President | April 2017-present

INTERVARSITY CHRISTIAN FELLOWSHIP

Member | 2016-present

Small Group Leader | 2017-present